

Suggested employee email #1

Can you help thousands of struggling children and families today?

Yes, you can. And you can do it right here at work.

Here's how. . .

The (company name) United Way campaign is kicking off on (date). Last year, we raised (\$\$\$\$) which provided food for the hungry, shelter for the homeless and helped more children get ready for kindergarten.

This year, we have set a goal to raise (\$\$\$\$) because we know that there is still much to be done. During the next few weeks, you will have an opportunity to learn how United Way is investing your hard-earned dollars and creating lasting change that will benefit the whole community for years to come.

Suggested employee email #2

“Several years ago, my family was struggling. My parents often had to choose between paying rent and buying food. They both worked long hours just to keep us afloat. Thankfully, there were services available to help get the food we needed and health care for all of us. My brother and I were able to participate in after school programs that helped us bring our grades up. Today, I dream about growing up to be someone who can help others.”

—Angela, age 14

There are thousands of stories in our community, and Angela's is just one of them.

Her family is stronger today thanks to the human service agencies that serve our community every day. Today, these very agencies are struggling to provide help to the most vulnerable in our area.

How can you help? Contribute to United Way today. From childcare to health care, from shelter to food, from job training to financial assistance, your one gift to United Way of Elgin can change the lives of many.

Suggested employee email #3

If you can read this, thank your parents. Do you remember your mom or dad reading you a bedtime story? Do you recall your favorite book or the funny voices that your parents would use to make the story come alive? That wasn't just fun time. You were learning words and beginning to read for yourself.

Why is this important? Because vocabulary development during the preschool years directly impacts later reading skills and success in school.

Your generous contribution to **(Company's name)**'s United Way campaign helps provide free books to children from birth to age five. Since 2009, UWE has distributed more than 315,000 books through its partnership with Dolly Parton's Imagination Library. Enrolled children receive one book each month from birth to age five, completely free to the family. Books have reading tips and way for parents to engage their children more in the storytelling. As a result, these children are better prepared to start kindergarten with the skills to succeed.

There's a child out there depending on you. Please make your contribution to **(Company's name)**'s United Way campaign today!

Suggested employee email #4

Why choose United Way for your charitable giving?

Trust. Quality. Convenience.

You can **trust** United Way volunteers to carefully assess the needs of the community, evaluating the **quality** and value of services provided by local agencies. Then you can **conveniently** pledge your gift to one place and have the greatest impact on the community.

United Way makes it easy for you to touch many local agencies that are helping people right here in our community with your one gift.

United Way is still the best investment you can make in our community's future. Please make your generous contribution and join the fight for our community. Because United We Fight, United We WIN.

Suggested employee email #5

This is your opportunity to impact the future. Don't miss it!

Today is the last day of (Company's name)'s United Way campaign. So far, we have raised (\$\$\$) toward our goal of (\$\$\$).

If you haven't yet seized the opportunity to make a difference in the lives of the children and families in our community, now's your chance! Please make a generous contribution to our United Way campaign today. We need you to help our children succeed, every step of the way, from cradle to career. The future of our community depends on it.

Suggested "Thank You" email

Thank you for your generous support of this year's United Way campaign. Because of you, lives will be changed and our community will benefit for many years to come.

You are making it possible for more children to have access to early childhood education which prepares them to succeed in school and in life. By developing an educated and skilled workforce, more businesses will want to locate here, more jobs will be created, resulting in an increased demand for housing, goods and services. The whole community will benefit for years to come.

All because of what you made possible through your contribution to United Way.

Thank you!