

TAKE A STAND—WE DID!

“At a time when millions of Americans face unemployment, manufacturing jobs with excellent salaries—and across all skill levels and sectors—are unfilled because of the lack of qualified applicants. These tough economic times call for clear pathways to skills in demand to help new and transitioning workers prepare for good jobs. The National Career Readiness Certificate is an ideal tool for ensuring that individuals have the essential skills they need for the workplace today.”

JOHN ENGLER, PRESIDENT, NATIONAL ASSOCIATION OF MANUFACTURERS (NAM)

“The National Career Readiness Certificate has allowed us to streamline our selection process of potential employees; reducing time, administrative costs, and the strain on internal resources. We have a tremendous sense of confidence in the KeyTrain® and WorkKeys® program because it allows for a consistent testing methodology that we can rely on to know that our candidates have the right core skills to learn while on the job, in addition to applying what they already know and bringing the value to our organization. Employers simply cannot afford bad hiring decisions and this program serves as a tremendous part of our defense.”

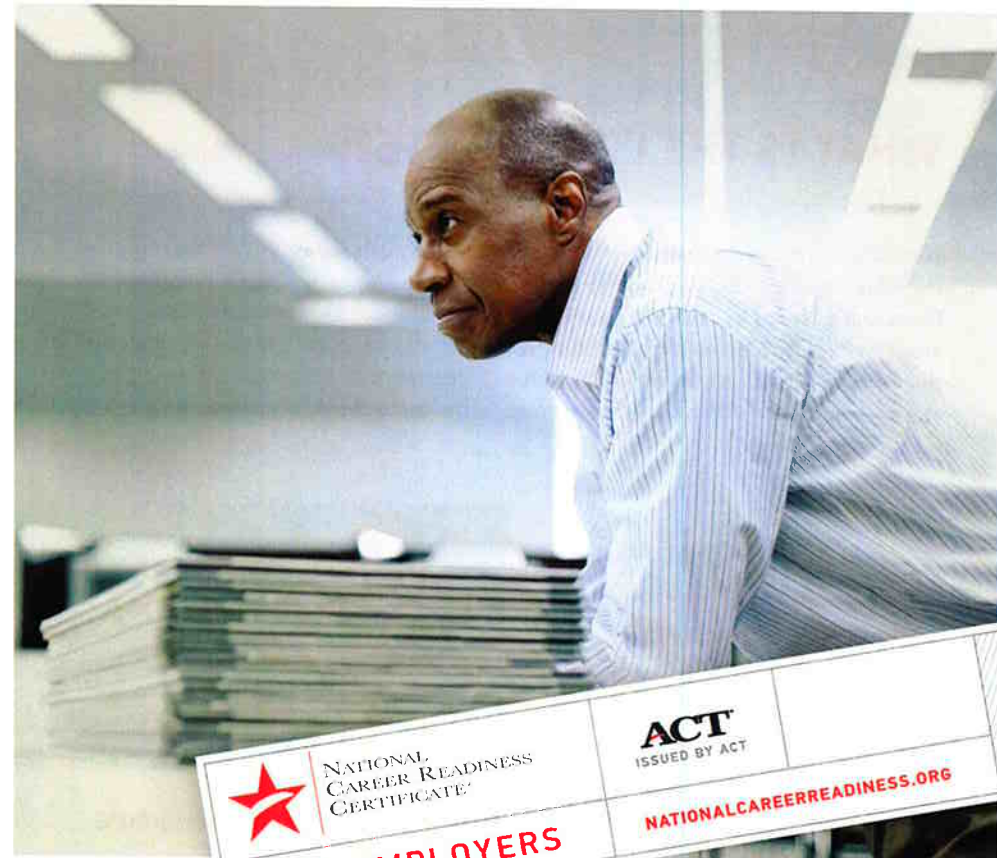
ERIC SMITH, DIRECTOR OF HUMAN RESOURCES, HOFFER PLASTICS CORPORATION, SOUTH ELGIN, IL

“For the first time, the business world has a tool available in matching individual core skills competencies to job needs. Making yourself aware of the benefits of WorkKeys® will save valuable time as well as money in hiring the right person for the right job.”

PAT HAYES, FOUNDER AND CHAIRMAN, FABRIC IMAGES, ELGIN, IL

NATIONALCAREERREADINESS.ORG

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STAND UP FOR A SKILLED WORKFORCE

WHAT IS THE CERTIFICATE?

Now more than ever, American businesses need a strong, skilled workforce to overcome today's challenges. When you ask for the National Career Readiness Certificate, issued by ACT, at your business you'll find only the most skilled employees. The Certificate is *the* work-related skills credential, providing objective documentation of employees' skills that can be accepted nationwide. It is composed of three WorkKeys® assessments that measure skills critical to on-the-job success:

- APPLIED MATHEMATICS
- READING FOR INFORMATION
- LOCATING INFORMATION



THE CERTIFICATE IS AWARDED AT FOUR LEVELS BASED ON AN INDIVIDUAL'S PERFORMANCE ON THE ASSESSMENTS:



PLATINUM
skills for 99% of the jobs in ACT's extensive database of occupational profiles—the largest of its kind.



GOLD
skills for 90% of the jobs in our database.



SILVER
skills for 65% of the jobs in our database.



BRONZE
skills for 35% of the jobs in our database.

GO TO NATIONALCAREERREADINESS.ORG

A PROVEN SUCCESS

The Certificate is a proven, successful program because it is based on the WorkKeys system that employers have used for nearly 20 years to document real results, including decreased turnover and training time. Along with other education and background information, The Certificate serves as a valuable tool in making employment and training decisions.

ASK FOR THE BEST FOR YOUR BUSINESS

Take that first important step toward standing up for a skilled workforce at your organization by asking for The Certificate. Once you do, you'll be on your way to finding the most skilled applicants.

For details on how The Certificate can best be utilized by your organization, please contact:



Bob Malm
Michael O'Kelley
Elgin Area Chamber
847.741.5660



Peggy Gundrum
Director of Career Services
Elgin Community College
847.214.7122



Carol DePue
Career Technical Education
School District U-46
847.888.5000 x 5310

Career and Workforce Partners:

City of Elgin
Centro de Informacion
Elgin Area Chamber
Elgin Community College
Gail Borden Public Library
Grand Victoria Foundation
Illinois Dept. of Employment Security
Kane County Dept. of Employment
Pace
River Valley WIB
School District U-46
United Way of Elgin
Webster University-Elgin Metro Campus

ACT, Inc

ACT is an independent, not-for-profit organization that provides a broad range of assessment, research, information, and program management services in the areas of education and workforce development.
Learn more at act.org

WorkKeys

The WorkKeys system, developed by ACT, is the gold standard in workplace assessment used by thousands of companies throughout the world.
Learn more at workkeys.com